



PUBLIC HEALTH

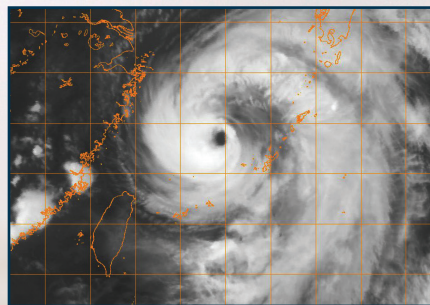
RISK COMMUNICATION TRAINING

How to Effectively Plan and Conduct Communications with Stakeholders

Risk communication principles and practices are integral to effectively communicating with stakeholders in public health emergencies and with other sensitive issues that can impact an organization.

This interactive communication workshop will provide attendees with the tools needed to successfully communicate with stakeholders in a variety of situations.

No registration fee to attend this workshop



The Risk Communication Workshop is sponsored by:
Navy and Marine Corps Public Health Center

For more information contact:

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Attend the two-day workshop to develop and refresh the skills needed to quickly and efficiently respond to public health emergencies.

**Additional
one-day
MEDIA
TRAINING
available**

The two-day risk communication workshop will cover:

1. Hands-on exercises on addressing difficult questions in challenging situations
2. Communication tools to respond to any challenging issue
3. Observational and self awareness skills in nonverbal communication
4. How to respond to negative emotions and various stakeholder agendas
5. How to change perceptions of risk
6. How to plan and conduct public meetings
7. How to develop risk communication strategies and plans
8. How to communicate with the media

An additional one-day workshop covering in-depth principles on how to communicate with the news media, including practice in front of a camera, is also available as a complement to this two-day course.

events
fires earthquakes
chemical releases
terrorist